

UNITED STATES DESIGNATED RESPONSIBLE LICENSED PRODUCER SERVICES

**Insurance lead generation, marketing, licensing and compliance services**

United States Designated Responsible Licensed Producer (USDRLP) will act on behalf of a foreign and domestic entity (Corporation) to hold an active insurance broker and/or agent insurance producer license in all 50 state jurisdictions.

USDRLP will form and maintain all US based corporations to represent any foreign entity that wants to operate within the 50 state jurisdictions to market, solicit or sell insurance related products and services.

Licensing and compliance services for entities that market and solicit insurance services within all 50 states and 2 US territories (Guam and Puerto Rico) are mandated by state and federal statutes to have an insurance license and a human sub-producer to represent the entity in each state. Additionally, licensed entities must have a Designated Responsible Licensed Producer [DRLP] serve as a compliance officer.

Operating in the insurance marketing and or insurance solicitation environment includes lead generation, marketing, solicitation, negotiation and sale of insurance products and services. Firms that conduct any insurance activities including lead generation, marketing, solicitation, negotiation, sale of insurance products and services, but do not have ownership of the policies themselves, are required to be licensed by the states. Moreover, each licensed firm must have a designated licensed sub producer and Designated License Responsible Producer (DRLP) to be legally compliant in all States and territories to sell or solicit insurance products and services. As stated in the National Association of Insurance Commissioner (NAIC) Model Laws, Regulations, Guidelines and Other Resources, *“A person shall not sell, solicit or negotiate insurance in this state for any class or classes of insurance unless the person is licensed for that line of authority in accordance with this Act.”*

The insurance industry in the United States is a state-regulated industry. Therefore, each state has oversight of non-human entities (Corporations) and human entities (producers) within that state’s borders. Corporations must have a licensed producer attached to the corporation to be able to market and sell insurance and financial services within the state’s jurisdiction.

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Examples of the firms that require the services of USDRLP include, General Agents [GA] General Managing Agents [GMA], Insurance adjusters' businesses, Insurance producers' businesses, Limited lines producers, Third-party Administrator [TPA] and any businesses or marketers that produce internet leads, or act on behalf of insurance carriers in the open market to solicit insurance.

Each licensed corporation must have a Designated Licensed Responsible Producer (DRLP) to provide regulatory compliance with each state's regulations. The DRLP is the corporation compliance officer and has oversight on insurance-related activities and personnel within the marketing entity. The DRLP provides ongoing oversight in all matters related to the licensing, marketing and cyber security related issues for insurance solicitation and production within each state and territory.

Regardless of an entity's activities in the insurance marketplace, that can include lead generation, website operations, SEO, and sales, the requirements of each state's regulatory body and statutes vary. USDRLP provides a turnkey solution to the licensing and regulatory requirements imposed by states and territories within each jurisdiction.

USDRLP provides the following all-inclusive compliance services for insurance producing firms in all 50 states and 2 US Territories:

50 States & 2 US Territory	. Entity Licensing
50 States & 2 US Territory	. Sub-Producer
1 State	. Domestic Corporation Registration
1 State	. Registered Agent with mail service
49 States & 2 US Territory	. Foreign Corporation Registration
50 States & 2 US Territory	. Regulatory Compliance
50 States & 2 US Territory	. Continuing Education

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The USDRLP firm will provide a Trunkey solution for any entity that wants to  
come into compliance with all United States and Federal regulation that impact the  
marketing, solicitation and sale of insurance products and services.

**Complete solution:        \$7500 a month**

Thank you for your time and interest in our services. Please call with any questions  
or concerns you may have, and I will be happy to discuss a solution that meets  
your needs.

Respectfully,

George L. Fox, MS

Director Of National Accounts

RDS Services

*Member, New York City Bar Association*

*Member, Society for Human Resource Management*

*Member, Public Sector Human Resources Association*

*Member, Labor and Employment Relations Association*

*Member, Association of benefit Administrators*

*Member, National Association of Educational Procurement*